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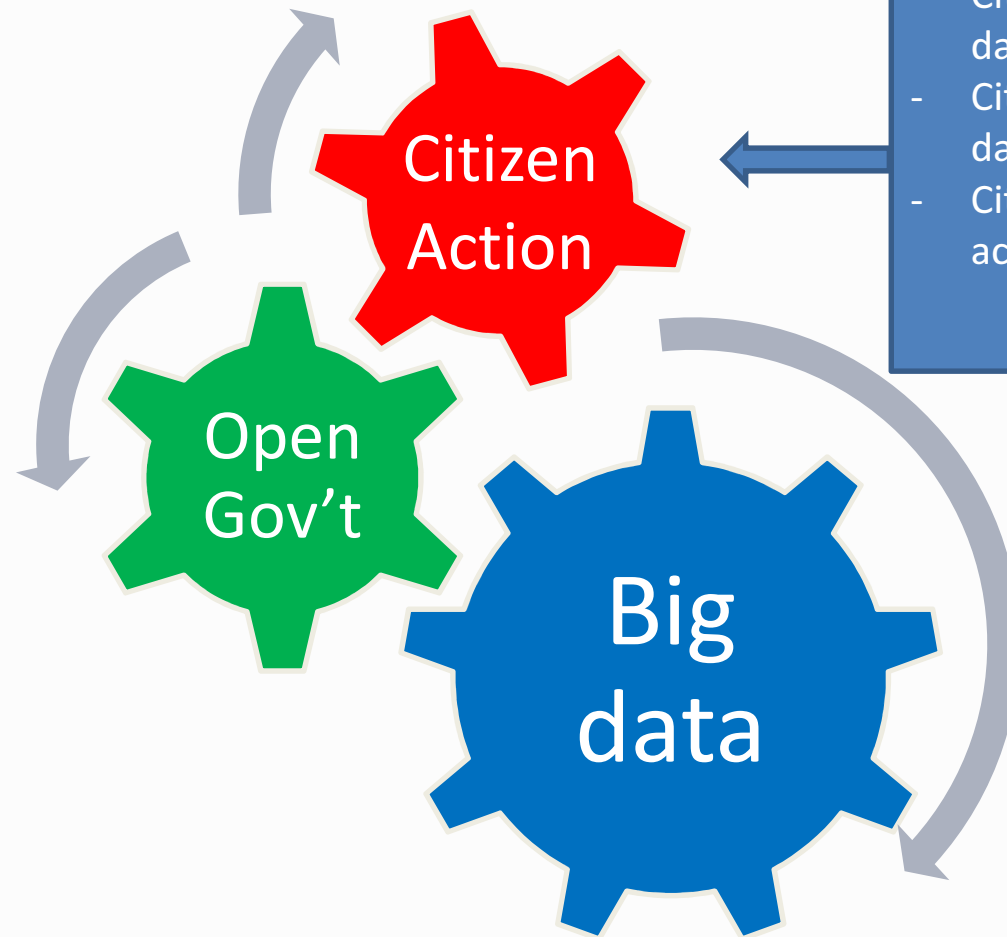
DATASHIFT

Context

- Technological advances offer exciting new ways for citizens to **generate** and **use** data

- Citizen-generated data provides timely **citizen perspectives** that other forms of data are often unable to capture

- If we can **aggregate** this data, something produced for local use can have **global relevance**

- SDGs provide a unique opportunity for citizens to leverage data to **monitor progress** and **hold governments to account** on commitments and action

What should drive the data revolution?

Citizen Action

Open Gov't

Big data

The bit we're interested in:
- Citizen-generated data production
- Citizen-generated data use
- Citizen-powered accountability

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Examples of citizen-generated data

The challenge

While there are some great examples of citizens generating new data on important aspects of development, these:

- Remain scarce
- Mixed quality and sophistication
- Cannot be compared within and across countries

Many civil society organizations lack the capacity or confidence to use technology to generate data, and use it to support decision making and campaigning.

So we've been working on an initiative that would promote coverage, comparability and credibility of citizen-generated data help monitor the new Sustainable Development Goals (SDGs)

The objective of the DataShift is to support civil society organisations to more effectively generate and use citizen-generated data to monitor progress, demand accountability and campaign for transformative change.

We seek to …

Over the next two years we will …

Global Knowledge Hub - Provides citizens and CSOs with online, user-friendly and accessible info and resources on generating and using data

DataShift Ambassadors - A team of experts who build in-country capacity on citizen-generated data through tech support and multi-stakeholder dialogues to foster collaboration

Thematic Forums – To facilitate knowledge exchange and collaboration on citizen-generated data, including on enhancing comparability between and within countries and harmonising shadow SDG reporting on specific goals

DataShift Fund - A demand-led way to channel small amounts of financial and technical assistance to civil society actors who want to build capacity, experiment and innovate with citizen-generated data

DataShift Dashboard - Uses citizen-generated data to provide shadow monitoring of the SDGs

Pilot countries

ARGENTINA

KENYA & TANZANIA

NEPAL

Achievements so far:

- Scoping study
- Extensive consultations with CSOs
- Identification of strategic partners
- Strategic planning retreat with data experts
- Consultations in Kenya and Nepal
- Consultation summary

Immediate next steps:

- Theory of Change
- Mapping of citizen-generated data initiatives
- Consultations in Argentina and Tanzania
- Global Knowledge Hub designed
- Mobilization of DataShift Ambassadors to respond to nationally-identified needs

Learning from the SEEA experience

- **S**tandards: Developing internationally agreed standards, concepts, definitions, classifications for supporting global comparability? How to develop a system that responds to national and sub-national priorities while providing a global framework?

- **E**xperimentation: How to experiment and innovate on data at the national and global levels?

- **E**nvironment: Specific lessons on environment data?

- **A**ggregation: How to aggregate different sources of data for harmonization and comparability within and between countries?

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